



Una Boccata d'Arte
20 artisti 20 borghi 20 regioni

Milano, 10 June 2021

GIUSEPPINA GIORDANO IN GRESSONEY-SAINT-JEAN

We're approaching the opening of the second edition of **Una Boccata d'Arte**, a contemporary art project **spread all over Italy**, in all of its regions that, from 26 June to 26 September 2021, promotes the meeting of **contemporary art** with the historical and artistic beauty of **the most evocative villages in Italy**.

Una Boccata d'Arte is a project by **Fondazione Elpis**, in collaboration with **Galleria Continua**, and the participation of **Threes Productions**, that gives full creative freedom to the artist and allows the use of any artistic media, exploring various themes that dialogue in a convincing way with the villages.

The twenty villages, selected each year on the basis of: less than 5000 inhabitants; the presence of an active cultural scene; and a capacity for family-run artisanal, commercial and hospitality industries, welcome **twenty site specific artworks** created by emerging and established artists, all of whom have been invited by the Fondazione Elpis and Galleria Continua.

VALLE D'AOSTA

Gressoney-Saint-Jean is the village that will host the exhibition **KONFETTI (rägnò morceaux di primavera)**, in English *CONFETTI (fragments of spring raining down)* by the artist Giuseppina Giordano.

The opening will be held on **Saturday 26 June from 11am to 8pm in Obre Platz, 11025 Gressoney-Saint-Jean (AO)**.

«*KONFETTI (rägnò morceaux di primavera)*, in Italian *CORIANDOI (piovono frammenti di primavera)* came from the desire to embrace in a single title the linguistic richness of Gressoney-Saint-Jean. The works, created together with the inhabitants, are an expression of a joyful mood and the voice of the different souls of the village».

Giuseppina Giordano for Una Boccata d'Arte 2021.

info@unaboccatadarte.it
press@unaboccatadarte.it
www.unaboccatadarte.it

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TEXT BY ALICE PREVITALI

For **Una Boccata d'Arte**, the interdependent artist **Giuseppina Giordano** has conceived the work **KONFETTI**, from the German «confetti»: a project that compiles a layered narrative that leads to a gradual approach to Gressoney-Saint-Jean, made possible through digital images and stories, before arriving at a creative process that does not just express participation but real co-authorship with the people who live in the village every day.

Giordano's work is made up by four site-specific installations.

MORCEAUX DI PRIMAVERA (2021) is a large outdoor sculpture, made with metal plates shaped according to the peaks of the mountains surrounding **Lake Gover**, decorated with flowers drawn by children called by the local elementary and middle schools.

SEI UNA NUVOLA DI ZUCCHERO (2021), in English *YOU ARE A CLOUD OF SUGAR*, is a sound installation that combines voice messages in various indigenous languages that the inhabitants of Gressoney recorded at the invitation of the artist and spread through loudspeakers in Obre Platz. These messages are transcribed on edible biscuits, **KONFETTI** (2021). The biscuits, when ingested, trigger a stimulation of the senses, starting with taste and hearing.

ENSEMBLE (2021) is a painting realized by the artist together with local painters. It is placed in an icebox. The portrayed elements are a fireplace and an animal. Gressoney becomes the stage for the artist's participatory visions, in which the inhabitants are the main protagonists.

THE ARTIST

Giuseppina Giordano (Mazara del Vallo, 1987) is the artist who will carry out a site-specific work in the village of **Gressoney-Saint-Jean**, in Valle D'Aosta. She uses various media to create immersive installations and multisensory interventions. Poetry, language, translations, history of art, painting, sculpture and daily life are just some of the themes addressed in her work. Among the winners of Cantica21, a public project commissioned by Mic e MAECi, she is also the creator of #10cents - ART AT THE SUPERMARKET, an art and philanthropy project. Recent exhibitions include: BAM - Biennale Arcipelago Mediterraneo, Palermo. For more info: www.giuseppinagiordano.com.



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THE VILLAGE

Gressoney-Saint-Jean is a Valle d'Aosta village of 810 residents in the province of Aosta, which is 78km away. Holding the Italian Touring Club's Orange Flag certification since 2017, the town has hosted numerous illustrious guests worth remembering: **Leonardo Da Vinci** ventured to the slopes of Monte Rosa and **Queen Margherita of Savoy** was a guest of Baron Luigi Beck Peccoz. Her husband King Umberto I had the castle built in medieval style. Villa Margherita is the Town Hall headquarters today: at the entrance you can read the verses of the poet **Giosuè Carducci**, who was a guest here.

FONDAZIONE ELPIS

Established in 2020 by **Marina Nissim**, entrepreneur and contemporary art collector, has as its purpose the **valorization** and **promotion** of expressive forms of contemporary art and creativity, particularly with regard to education and social utility. Fondazione Elpis especially focuses on supporting **young and emerging artists**, from different countries and cultures, whose talent deserves a greater opportunity for visibility and support. The exhibition space, currently being renovated, will open to public in spring 2022, in the heart of Milano.

GALLERIA CONTINUA

Contemporary art gallery established in 1990 by **Mario Cristiani, Lorenzo Fiaschi and Maurizio Rigillo**, today to date it has seven locations around the world: in 1990 opens in **San Gimignano**, little Tuscan village; in 2004 in **Beijing**, in 798 district; in 2007 at **Les Moulins**, in the Parisian countryside; in 2015 in **La Habana**, Cuba; in 2020 in **Rome**, into The St. Regis Rome, and in **São Paulo**, Brazil. In January 2021 opens a new exhibition space in **Paris**, in Le Marais district.

THREES PRODUCTIONS

A curatorial team and creative agency based in Milano, concentrates its practice on projects that intersect sound, art and landscape. In the second edition of **Una Boccata d'Arte 2021**, Threes will curate the exhibitions by Camille Norment in Santa Gertrude, Francesco Cavaliere in Vallo di Nero and Polisonum in Gesualdo.

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Giuseppina Giordano

KONFETTI (rägnò morceaux di primavera)

from 26.06. to 26.09.2021

Opening 26.06, 11am-8pm

Obre Platz, 11025 Gressoney-Saint-Jean

Monday-Thursday, 10am-8pm, free entrance (max 5 people):

ENSEMBLE (2021) mixed technique on linen canvas, 150 x 200 x 1 cm.
Icebox, Località Villa Margherita, 1, Gressoney-Saint-Jean (AO).

Free entrance, no limitations:

MORCEAUX DI PRIMAVERA (2021), sculpture, print on shaped dibond, oleographic painting, 450 x 200 x 110 cm. Gover Lake, 11025 Gressoney-Saint-Jean (AO).

KONFETTI (2021), edible installation, aluminum, printing on biscuits, environmental dimensions. Gover Lake, 11025 Gressoney-Saint-Jean (AO).

SEI UNA NUVOLO DI ZUCCHERO (2021), sound installation, variable duration. Obre Platz, 11025 Gressoney-Saint-Jean (AO).

Press

Maddalena Bonicelli | press@unaboccatadarte.it | +39 335 685 7707

Acknowledgments:

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Comune di
Gressoney-Saint-Jean



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